

— THE —
DANLOK
— SHOW —

FEATURED GUEST
SPONSORSHIP KIT



THE DANLOK SHOW

STATS ABOUT THE DAN LOK SHOW

Main category
Entrepreneurship, Productivity

Total downloads
(All episodes)

5.7+
MILLION

Weekly downloads
(All episodes)

55,000+

Average downloads per episode
(Last 10 episodes after 6 weeks of release)

5,000+

Our audience
FROM ACROSS

160+ countries

Top 5 countries

UNITED STATES **38.2%**
CANADA **8%**
AUSTRALIA **5.3%**
TAIWAN **4.8%**
UNITED KINGDOM **4%**



Dan's social media audience



3.1M+



1.7M+



1.9M+

PRODUCT OFFERING

BILLY GENE, CEO
BILLY GENE IS MARKETING

LISTEN TO BILLY NOW

THE ULTIMATE ENTREPRENEUR

JAY ABRAHAM
MARKETING LEGEND

LISTEN TO JAY NOW

EMPOWERING PEOPLE

SHANDA SUMPTER, FOUNDER
HEARTCORE BUSINESS

LISTEN TO SHANDA NOW

THE MAN WHO INSPIRED MILLIONS

LEWIS HOWES, ATHLETE
BEST-SELLING AUTHOR

LISTEN TO LEWIS NOW

If you are interested in being featured, visit danlokshow.com/be-on-the-show to speak with one of our sponsorship specialists.

THE DANLOK SHOW



FEATURED GUEST SPONSORSHIP PACKAGE

MEDIA EXPOSURE PACKAGE

- One 60-min Podcast Interview published on all major podcast platforms
- One dedicated episode page at DanLokShow.com, including
 - Show notes (with timestamps)
 - Transcript
 - Up to 5 external links to your desired social media platform, product/service or websites



\$3,500
USD

MAXIMUM EXPOSURE PACKAGE

All from Media Exposure Package, plus

- Episode is produced in video format and is published on Dan Lok's Youtube channel
- 2 quotes and 2 stories from the episode shared on Dan's Instagram and Facebook page
- 1 blog post on DanLok.com written by top copywriters from Dan Lok's team
- HD video footage and audio of the recording



\$5,000
USD

ULTIMATE EXPOSURE PACKAGE

- All from Maximum Exposure Package, plus
- Access to the High Ticket Influencer™ Program
 - Access to the Tube Your Own Horn™ Program

\$12,000 USD



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